

WALLS & CEILINGS

Trade Show Directory

SPECIFICATIONS FOR ENHANCEMENT MATERIALS

Please upload your materials by: **February 1, 2010** to: <http://directories.bnpmmedia.com>
(Select Walls & Ceilings Trade show in the drop down)

Questions? Please contact Linda Zdun at (248) 244-6489 or zdunL@bnpmmedia.com

B&W or Color Logo Listing

B&W or 4 Color Logo (whichever was purchased)

- **Quantity:** 1
 - **Resolution:** 300 dpi or better (600 optimal)
 - **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
 - **Color:** RGB Mode
 - **Format:** Tif, PDF, EPS, JPG or Gif
-

Deluxe Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
 - **URL:** Company web address
-

Premium Listing

4-Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, , JPG or Gif

Web Link

- **Quantity:** 1
- **URL:** Company web address

And a selection of up to 3 Product Announcements or Product Photos online

Spec Sheet (Product announcements)

- **Quantity:** 3
- **Resolution:** Low Resolution PDF (preferred) or Word document
- **Recommended Size:** 200K or less
- **Color:** Color or Black & White accepted
- **Format:** PDF or Word document

4-Color Product Shots (online)

- **Quantity:** up to 3
- **Resolution:** 300 dpi
- **Size:** at least 675 pixels wide by 600 pixels deep (or 2 1/4" x 2")
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, JPG or Gif

Descriptive tile for under photo online. Please limit to 25 characters if possible.