




WALLS & CEILINGS Editorial Calendar 2022





	July	August	September	October	November	December
Ad close	Jun. 1	Jul. 1	Aug. 1	Sept. 1	Oct. 1	Nov. 1
Materials Due	Jun. 8	Jul. 13	Aug. 10	Sept. 7	Oct. 12	Nov. 9
Issue Themes	Metal Exterior Wall Panels Panelization (Pre-fab) Stone Veneer Construction Training	 Top 50 Contractors Portland Cement Acoustics Building Envelope	Insulation Decorative Ceilings Exterior Systems Adhesives/Sealants	Steel Framing Fireproofing/Firestopping Scaffolding/Safety Construction Software	Stucco/EIFS Curtain Wall Weather Resistive Barriers Lasers	 Contractor of the Year Drywall & Drywall Tools Tilt-up/Precast Construction Faux Finishing
Product Focus	Waterproofing/WRBs	Ceilings	Stucco/EIFS	Fasteners/Tools	Rainscreen	Editor's Choice
Trade Shows	FWCCA , July 6-10, Orlando, Fla.		ICAA , Sept. 22-24, Phoenix CONSTRUCT , TBA	Remodeling Show , TBA STAFDA , Oct. 30-Nov. 1, San Diego, Calif.	USGBC's Greenbuild , TBA	
Multi-Sponsored	Video Spotlight	Product/Technology Buzz Guide	Contractor Webinar: Acoustic Wall Assemblies	Video Spotlight	Product/Technology Buzz Guide	Contractor Webinar: NFPA 285
Focus On	Trims & Reveals	Fasteners & Anchors	Prefab Construction	Stucco	Acoustics	Multi-Family Housing
Quiz	Tools	Ceilings	Lasers	Weather Resistive Barriers	Steel Framing	Insulation
Custom Webinar	Prefabrication	Construction Software/Technology	Continuous Insulation	Multi-Family Housing Trends	Energy Efficient Building	Fireproofing/Firestop
Editorial Infographic		Labor			Technology	

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	January	February	PRINTED March	April	May	June
Ad close	12/06/22	1/03/23	2/07/23	3/07/23	4/04/23	5/02/23
Materials Due	12/13/22	1/10/23	2/14/23	3/14/23	4/11/23	5/09/23
Issue Themes	Exterior Products (Stucco, EIFS, Coatings, Sheathing, Panelization) ICFs/SIPs Soundproofing Product Focus: Rainscreen	 Ceilings Spray Foam Insulation Beads and Trim Product Focus: Lasers	 Plaster Techniques Fireproofing/Firestop Pre-fab Construction Product Focus: Drywall & Accessories	High Performance Building Envelope Building Innovation Interior Products Product Focus: Soundproofing	 Construction Software/Technology Waterproofing/Rainscreen Product Focus: Framing Systems	Drywall Innovations Metal Exterior Wall Panels Construction Training Product Focus: Technology
Industry Events	World of Concrete , Jan. 17-19, Las Vegas FWCCA Executive Committee , Jan. 18-19, Orlando, Fla. IBS , Jan 31-Feb 2, Las Vegas	SPFA Feb 12-15, Daytona Beach, Fla.	AWCI's Build23 , March 12-16, Las Vegas CISCA , March 12-16, Las Vegas EIMA , TBA IIBEC , Mar 17-21, Orlando FCA (Finishing Contractors)	NWCB , May 4-6, Huntington Beach, Calif. ABAA , May 1-2, Denver, CO FCIA (Firestop) , TBA	AIA , June 7-10, San Francisco TLPCA , June 13-15, Houston NFPA , June 19-21, Las Vegas	
Multi-Sponsored	eNewsletters, Video Spotlight	eNewsletters, eRock, Product Buzz Guide	eNewsletters, OnSite INTEX eNews	eNewsletters, Video Spotlight	eNewsletters, Product Buzz Guide	eNewsletters, eRock
Focus On eBlasts	Drywall Systems & Tools	Ceilings Systems	Fireproofing/Firestop	Technology/Software	Metal Wall Panels	Framing Systems
Quiz eBlasts	Soundproofing	Rainscreen	Safety	Mass Timber Construction	EIFS	Firestop
Custom Webinar	Wall Systems	Steel Framing	Exterior Metal Panels	Spray Foam	Waterproofing	Acoustic Wall Assemblies
Editorial Infographic			Top Insulation Contractors			Top Ceiling/Acoustical Contractors
eBook		Technology/Software	Ceilings/Acoustics		Curved Framing Systems	Weather/Air Barriers

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Ad close	6/06/23	7/05/23	8/08/23	9/05/23	10/03/23	11/07/23
Materials Due	6/13/23	7/11/23	8/15/23	9/12/23	10/10/23	11/14/23
Issue Themes	Air/Vapor Barrier Stone Veneer Continuous Insulation Product Focus: Ceilings	  Underlayments Acoustics Building Envelope Product Focus: EIFS/Stucco	Insulation Decorative Ceilings Women in Construction Product Focus: Waterproofing/WRBs	Steel Framing EIFS/Stucco Safety Product Focus: Fireproofing/Firestopping	 Curtain Wall Fasteners/Accessories Product Focus: Insulation	 W&C Contractor of the Year Drywall Tilt-up/Precast Construction Faux Finishing Product Focus: Most Requested Products
Industry Events	FWCCA, July 5-7, Miami, Fla.		ICAA, Sept. 27-30, Dallas	METALCON, Oct 18-20, Las Vegas BES+ (Building Enclosure Symposium), TBA	STAFDA, Nov 5-7, San Antonio USGBC's Greenbuild, TBA	
Multi-Sponsored	eNewsletters, Video Spotlight	eNewsletters, Product Buzz Guide	eNewsletters, eRock	eNewsletters, Video Spotlight	eNewsletters, Product Buzz Guide	eNewsletters, eRock
Focus On eBlasts	Continuous Insulation	Safety	Prefab Construction	Stucco	Acoustics	Fireproofing
Quiz eBlasts	Insulated Metal Panels (IMPs)	Ceilings	Stucco/Plaster	Weather Resistive Barriers	Steel Framing	Insulation
Custom Webinar	Prefab Construction	Construction Software	Continuous Insulation	Multi-Family Housing Trends	Energy Efficient Building	Firestop Technology
Editorial Infographic			Top 50 Contractors			Top Exterior/Plastering Contractors
eBook		Multi-Family Housing			Mass Timber Building	