


	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSE</b>	12/5	1/9	2/4	3/3	4/7	5/5
<b>MATERIALS DUE</b>	12/11	1/15	2/11	3/10	4/14	5/12
<b>PRINT ISSUE THEMES</b>	Ceilings Spray Foam Insulation ICFs/SIPs Spec Sheets	Top 25 Insulation Contractors Exterior Products (Stucco, EIFS, Coatings, Sheathing) Panelization	 2020 Convention Companion Plaster Techniques Intumescent Fireproofing	Gypsum Sheathing Spray Textures Interior Products Air/Vapor Barriers	High Performance Building Envelope Top Ceiling/Acoustical Contractors Soundproofing Waterproofing/Rainscreen	Company Spotlights Drywall Innovations Continuous Insulation Fasteners/Fastening Tools
<b>PRODUCT FOCUS</b>	Scaffolding & Safety	Framing Systems	Lasers	Insulation	Drywall & Accessories	ICFs/SIPs
<b>DIGITAL OPPORTUNITIES</b>	Digital Edition Sponsorship Video Spotlight eBlast	Digital Edition Sponsorship Product/Technology Buzz Guide	Digital Edition Sponsorship	Digital Edition Sponsorship Video Spotlight eBlast	Digital Edition Sponsorship Product/Technology Buzz Guide	Digital Edition Sponsorship
<b>W&amp;C ENEWS DEPLOYMENT DATES</b>	1/7, 1/21	2/4, 2/18	3/3, 3/17	4/7, 4/21	5/5, 5/19	6/9, 6/23
<b>EROCK DEPLOYMENT DATES</b>		2/11				6/16
<b>QUIZ</b>	Tools	Lasers	Safety	Stucco	Insulation	Plastering
<b>WEBINAR</b>	Decorative Ceilings	ICFs/SIPs	Prefab Wall Systems	Spray Foam Insulation	Acoustic Assemblies for Walls for Improved Performance	Moisture Resistant Exterior Wall Systems
<b>BONUS DISTRIBUTION</b>	<b>IBS</b> , Jan. 21-23, Las Vegas <b>World of Concrete</b> , Feb. 4-7, Las Vegas	<b>SPFA</b> , Feb 11-14, Pasadena, CA <b>FWCCA Executive Committee Meeting</b> <b>EIMA Annual Meeting</b> March 3-5, Amelia Island, FL	<b>AWCI</b> , March 22-26, Las Vegas <b>CISCA</b> , March 22-26, Las Vegas <b>INTEX Expo</b> , March 25-26, Las Vegas <b>RCI</b> , March 26-31, Houston, TX	<b>ABAA</b> , April 7-8, Reston, VA	<b>NWCB</b> , May 14-16, Scottsdale, Ariz. <b>AIA</b> , May 14-16, Los Angeles	<b>TLPCA</b> , June 10 - 12, San Antonio, TX <b>NFPA</b> , June 14-17, Orlando

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>AD CLOSE</b>	6/2	7/7	8/4	9/1	10/6	11/6
<b>MATERIALS DUE</b>	6/9	7/14	8/11	9/8	10/13	11/13
<b>PRINT ISSUE THEMES</b>	 W&C Industry Blue Book (2020-2021 Sourcebook)	 Decorative Plaster Acoustics Building Envelope	Insulation Decorative Ceilings Prefab Construction Stone Veneer	Steel Framing Fireproofing/Firestopping Curtain Wall Construction Software Trade Show Calendar	Stucco/EIFS Sustainable Products Weather Resistive Barriers Lasers	 Drywall & Drywall Tools Tilt-up/Precast Construction Faux Finishing
<b>PRODUCT FOCUS</b>	Waterproofing/WRBs	Stucco/EIFS	Rainscreen	Ceilings	Fasteners/Tools	Top Products of 2020
<b>DIGITAL OPPORTUNITIES</b>	Digital Edition Sponsorship Video Spotlight eBlast	Digital Edition Sponsorship Product/Technology Buzz Guide	Digital Edition Sponsorship	Digital Edition Sponsorship Video Spotlight eBlast	Digital Edition Sponsorship Product/Technology Buzz Guide	Digital Edition Sponsorship
<b>W&amp;C ENEWS DEPLOYMENT DATES</b> <b>EROCK DEPLOYMENT DATES</b>	<u>7/7, 7/21</u>	<u>8/4, 8/18</u>	<u>9/8, 9/22</u> 9/15	<u>10/6, 10/20</u>	<u>11/3, 11/17</u>	<u>12/1, 12/15</u> 12/8
<b>QUIZ</b>	Prefab Construction	Steel Framing	Ceilings	EIFS	Drywall	Waterproofing
<b>WEBINAR</b>	Energy Efficient Building Design	Spray Pumps and the Labor Shortage	Continuous Insulation	Steel Framing and Tariffs	Proper Window Flashing Techniques	The Levels of Finish: Drywall
<b>BONUS DISTRIBUTION</b>	<b>FWCCA</b> , July 16-19, Boca Raton, Fla.		<b>CONSTRUCT</b> , Sept 30-Oct 2 Grapevine, TX <b>ICAA</b> October 8 - 10, Chicago, IL	<b>METALCON</b> Oct 21-23, Las Vegas	<b>Greenbuild</b> , Nov. 4-6, San Diego, Calif. <b>STAFDA</b> , Nov. 8-10, Anaheim, Calif.	