





WALLS & CEILINGS Editorial Calendar 2023



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| | January | February | March | April | May | June |
|------------------------------|--|---|--|--|---|--|
| Ad close | 12/06/22 | 1/03/23 | 2/07/23 | 3/07/23 | 4/04/23 | 5/02/23 |
| Materials Due | 12/13/22 | 1/10/23 | 2/14/23 | 3/14/23 | 4/11/23 | 5/09/23 |
| Issue Themes | Exterior Products (Stucco, EIFS, Coatings, Sheathing, Panelization) ICFs/SIPs Soundproofing Product Focus: Rainscreen |  Ceilings Spray Foam Insulation Beads and Trim Product Focus: Lasers | PRINTED ISSUE  Plaster Techniques Fireproofing/Firestop Pre-fab Construction Product Focus: Drywall & Accessories | High Performance Building Envelope Building Innovation Interior Products Product Focus: Soundproofing |  Construction Software/Technology Waterproofing/Rainscreen Product Focus: Framing Systems | Drywall Innovations Metal Exterior Wall Panels Construction Training Product Focus: Technology |
| Industry Events | World of Concrete , Jan. 17-19, Las Vegas FWCCA Executive Committee , Jan. 18-19, Orlando, Fla. IBS , Jan 31-Feb 2, Las Vegas | SPFA , Feb 12-15, Daytona Beach, Fla. | AWCI's Build23 , March 12-16, Las Vegas CISCA , March 12-16, Las Vegas EIMA , TBA IIBEC , Mar 17-21, Orlando FCA (Finishing Contractors) | | NWCB , May 4-6, Huntington Beach, Calif. ABAA , May 1-2, Denver, CO FCIA (Firestop) , TBA | AIA , June 7-10, San Francisco TLPCA , June 13-15, Houston NFPA , June 19-21, Las Vegas |
| Multi-Sponsored | eNewsletters, Video Spotlight | eNewsletters, eRock, Product Buzz Guide | eNewsletters, OnSite INTEX eNews | eNewsletters, Video Spotlight | eNewsletters, Product Buzz Guide | eNewsletters, eRock |
| Focus On eBlasts | Drywall Systems & Tools | Ceilings Systems | Fireproofing/Firestop | Technology/Software | Metal Wall Panels | Framing Systems |
| Quiz eBlasts | Soundproofing | Rainscreen | Safety | Mass Timber Construction | EIFS | Firestop |
| Custom Webinar | Wall Systems | Steel Framing | Exterior Metal Panels | Spray Foam | Waterproofing | Acoustic Wall Assemblies |
| Editorial Infographic | | | Top Insulation Contractors | | | Top Ceiling/Acoustical Contractors |
| eBook | | Technology/Software | Ceilings/Acoustics | | Curved Framing Systems | Weather/Air Barriers |

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| | July | August | September | October | November | December |
|------------------------------|---|---|---|--|---|--|
| Ad close | 6/06/23 | 7/05/23 | 8/08/23 | 9/05/23 | 10/03/23 | 11/07/23 |
| Materials Due | 6/13/23 | 7/11/23 | 8/15/23 | 9/12/23 | 10/10/23 | 11/14/23 |
| Issue Themes | Air/Vapor Barrier Stone Veneer Continuous Insulation Product Focus: Ceilings | PRINTED ISSUE   Underlayments Acoustics Building Envelope Product Focus: EIFS/Stucco | Insulation Decorative Ceilings Women in Construction Product Focus: Waterproofing/WRBs | Steel Framing EIFS/Stucco Safety Product Focus: Fireproofing/ Firestopping |  Curtain Wall Fasteners/Accessories Product Focus: Insulation |  W&C Contractor of the Year Drywall Tilt-up/Precast Construction Faux Finishing Product Focus: Most Requested Products |
| Industry Events | FWCCA, July 5-7, Miami, Fla. | | ICAA, Sept. 27-30, Dallas | METALCON, Oct 18-20, Las Vegas BES+ (Building Enclosure Symposium), TBA | STAFDA, Nov 5-7, San Antonio USGBC's Greenbuild, TBA | |
| Multi-Sponsored | eNewsletters, Video Spotlight | eNewsletters, Product Buzz Guide | eNewsletters, eRock | eNewsletters, Video Spotlight | eNewsletters, Product Buzz Guide | eNewsletters, eRock |
| Focus On eBlasts | Continuous Insulation | Safety | Prefab Construction | Stucco | Acoustics | Fireproofing |
| Quiz eBlasts | Insulated Metal Panels (IMPs) | Ceilings | Stucco/Plaster | Weather Resistive Barriers | Steel Framing | Insulation |
| Custom Webinar | Prefab Construction | Construction Software | Continuous Insulation | Multi-Family Housing Trends | Energy Efficient Building | Firestop Technology |
| Editorial Infographic | | | Top 50 Contractors | | | Top Exterior/Plastering Contractors |
| eBook | | Multi-Family Housing | | | Mass Timber Building | |