








WALLS & CEILINGS Editorial Calendar 2024

	Issue Themes	Advertiser Services/ Bonus Distribution	Multi-Sponsored Opportunities	eBlasts/Webinars/ eBooks/Infographics
January Ad Close: Dec. 5 Materials Due: Dec. 12	Exterior Products (Stucco, EIFS, Coatings, Sheathing), ICFs/SIPs, Continuous Insulation Product Focus: Hand and Power Tools	Spec Sheet Issue (2 for 1 + eBlast) FWCCA Executive Conference , Jan. 31 - Feb. 1, Orlando, Fla. World of Concrete , Jan. 23-25, Las Vegas	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Drywall Framing & Systems Quiz eBlast: Metal Panels
February Ad Close: Jan. 2 Materials Due: Jan. 9	 Top Insulation Contractors, Spray Foam Insulation, Ceilings, Steel Framing Product Focus: Lasers	Product/Technology Buzz Guide IBS , Feb. 27-29, Las Vegas	eNewsletters eRock eNewsletter Product Buzz Guide	Focus On eBlast: Ceilings Systems Quiz eBlast: Stucco/Plaster Custom Webinar: State of the Industry eBook: Multi-Family Housing
PRINT ISSUE	 2024 Convention Companion, Build24 Issue, Gypsum Sheathing, Fireproofing/Firestopping, Pre-Fab Construction   Product Focus: Insulation	AWCI's Build'24 , March 23-27, Orlando CISCA Summit , March 23-27, Orlando SPFA Conv. & Expo , March 3-6, Las Vegas EIMA - TBD IIBEC , March 8-11, Phoenix, Ariz.	eNewsletters On Site Build24 eNewsletters	Focus On eBlast: Technology/Software Quiz eBlast: Steel Framing Editorial Infographic: State of the Industry Study
April Ad Close: Mar. 5 Materials Due: Mar. 12	Building Envelope Solutions, Waterproofing/Rainscreen, Construction Software Product Focus: Framing Systems		eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Fireproofing/Firestopping Quiz eBlast: Housewraps/WRBs/Waterproofing
May Ad Close: Apr. 2 Materials Due: Apr. 9	 Top 25 Ceiling Contractors, Interior Products, Plaster Techniques, Adhesives & Sealants Product Focus: Drywall & Accessories	ABAA Conference , May 7-8, Reston, VA NWCB , May 16-18, Indian Wells, Calif.	eNewsletters Product Buzz Guide	Focus On eBlast: Framing Systems Quiz eBlast: Insulation eBook: BIM and Advanced 3-D Modeling
June Ad Close: May 7 Materials Due: May 14	Drywall Innovations, Soundproofing, Exterior Metal Wall Panels Product Focus: ICFs/SIPs	Company Spotlights (2 for 1 + eBlast) AIA , June 5-7, Washington D.C. TLPCA , June 11-13, Galveston, Texas NFPA Conference , June 17-20, Orlando, Fla.	eNewsletters eRock eNewsletter	Focus On eBlast: Metal Wall Panels Quiz eBlast: Ceilings Editorial Infographic: Prefab Construction

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July Ad Close: June 4 Materials Due: June 11	EIFS/Stucco, Air/Vapor Barriers, Continuous Insulation Product Focus: Ceilings	Blue Book Directory FWCCA Convention , July 23-29, Orlando, FLA WC Leadership Award	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Scaffolding/Lift Equipment Quiz eBlast: Soundproofing
August Ad Close: July 2 Materials Due: July 9	 Top 50 Contractors, Decorative Plaster, Acoustics, Building Envelope Product Focus: Waterproofing/WRBs/ Rainscreen		eNewsletters Product Buzz Guide	Focus On eBlast: Continuous Insulation Quiz eBlast: Safety eBook: Ceilings/Acoustics Editorial Infographic: Ceilings/Acoustics
September Ad Close: Aug. 6 Materials Due: Aug. 13	 WC Leadership Award, Insulation, Decorative Ceilings, Robotics in Construction Product Focus: EIFS/Stucco	BES+ (IIBEC) - TBD ICAA , Sept. 25-28, Chicago	eNewsletters eRock eNewsletter	Focus On eBlast: ICFs/SIPs Quiz eBlast: Rainscreen Custom Webinar: Top 50 Contractors eBook: Arched and Curved Framing Systems
October Ad Close: Sept. 3 Materials Due: Sept. 10	Steel Framing, Fireproofing/Firestopping, EIFS/Stucco, Remodeling/Restoration Product Focus: Ceilings	METALCON , Oct. 30-Nov. 1, Atlanta CISCA Connect , Oct. 3-5, San Diego FCIA Firestop Conf. , - TBD	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Spray Foam Quiz eBlast: EIFS/Stucco
November Ad Close: Oct. 1 Materials Due: Oct. 8	 Top Exterior/Plastering Contractors, Safety Equipment, Tools & Equipment Product Focus: Fasteners/Tools	Greenbuild , TBA STAFDA , Nov. 10-12, Nashville	eNewsletters Product Buzz Guide	Focus On eBlast: Wall Panels Quiz eBlast: Acoustic Wall Assemblies eBook: Vapor/Air Barriers Editorial Infographic: EIFS & Energy Efficiency
December Ad Close: Nov. 5 Materials Due: Nov. 12	 Contractor of the Year, Drywall, Windows/Flashing, New Products & Technology Product Focus: Most Requested Products		eNewsletters eRock eNewsletter	Focus On eBlast: Fasteners Quiz eBlast: Power Tools

PRINT ISSUE