

# WALLS & CEILINGS

# 2023 BLUE BOOK

**"The Voice of the Industry since 1938"**

- » Capitalize on the 25,661\* Average Monthly Users visiting [www.wconline.com](http://www.wconline.com)
- » Premium Listings include a 12-month eMagazine special feature
- » Place a display ad in the July eBook and get a FREE Deluxe listing

**LISTING DEADLINE: JUNE 23, 2023**

## LISTING PACKAGES

### Premium Listing – \$1,975

- » Complete contact information
- » 50-word company description
- » Live Links to email & website
- » Color logo
- » BEST online positioning
- » Social Media linked icons
- » 3 photos
- » 3 PDF downloads
- » Video
- » Leaderboard Ad posted to 3 category pages
- » eMagazine Sponsorship feature
- » NEW! Full-page eMagazine (choose from Aug, Sep, or Oct)

### Deluxe Listing – \$800

- (free with July eBook display ad)
- » Complete contact information
- » 50-word company description
- » Live Links to email & website
- » Color logo
- » Improved online positioning

### Linked Listing – \$400

- » Complete contact information
- » 50-word company description
- » Live Links to email & website

### Basic Listing – \$150

- » Limited contact information (excludes email & website)
- » 50-word company description

The image displays three screenshots of the WCONLINE platform interface. The top screenshot shows a 'PROFILE' page for CEMCO (California Expanded Metal Products Co., Inc.), including contact information, a 'Premium Listing' star, and a list of states/territories served. The middle screenshot shows a 'PHOTOS & VIDEO' section for CEMCO, featuring a video titled 'The FASTER Way to FIRESTOP™' and a photo of a fire-rated wall. The bottom screenshot shows a 'DOWNLOADS' section for CEMCO, listing various fire-rated products like 'CEMCO Fire Bead', 'CEMCO Fire Gasket', and 'CEMCO FireStop' with download links.

## ADDITIONAL OPTIONS

### Social Media Links – \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Twitter, LinkedIn, YouTube and Instagram accounts.

### Homepage Leaderboard Ad – \$950/year

Your 728x90 ad appears on the homepage of the Blue Book directory.

### Medium Rectangle Ad – \$1,500/year

Your 300x250 ad appears on EVERY page of the Blue Book directory.

**LIMITED SPACE AVAILABLE! Contact Renee to reserve your spot!**



## Update your Listing Online Today!

Contact Renee Schuett at (248) 786-1661 or [schuett@bnpmedia.com](mailto:schuett@bnpmedia.com)

\*Digital Audience Profile (DAP), March 2023